



Faculty of Earth Sciences, Geography and territorial Planning

Organize

1st International Symposium on Tourism and Heritage

Mediterranean urban heritage

Tourist Attractions and Valorisation

November 11 and 12, 2024

**The seminar will be offered in a hybrid format,
(in-person and remote participation)**

In collaboration with

**The Territory planning research center
(C.R.A.T)**

&

**Laboratory of Territorial Sciences and Natural Resources and Environment
(LASTERNE)**

Under the patronage of the Rector of the University of Constantin1 Frères Mentouri

Pr. Ahmed BOURAS

President of the conference

Dr. Lamia BOULDJEMAR

Chair of the Scientific Committee

Dr. Amina BENELMADJAT

President of the organising committee

Dr. Belkacem BITAT



BACKGROUND

The urban heritage of Mediterranean countries is rich and diverse, bearing witness to the centuries-old history and multiple cultural influences that have shaped the cities of this region. Old quarters, labyrinthine medinas, archaeological remains and vernacular architecture coexist harmoniously with more contemporary elements. These Mediterranean cities bear the legacy of Phoenician, Roman, Byzantine, Arab and Ottoman civilisations, among others. The bustling markets, historic squares, winding streets and emblematic buildings are all testimony to an inestimable cultural wealth. However, the Mediterranean urban heritage faces modern challenges such as demographic pressure, rapid urbanisation and the need to reconcile preservation and development. Preserving this heritage is synonymous with preserving the region's unique cultural identity, offering future generations a tangible link with their past.

However, some Mediterranean regions, rich in urban heritage, remain on the margins of tourism development, leading to an alarming deterioration of their precious heritage. The reasons for this exclusion include a lack of financial resources and conservation techniques, as well as inexperience and disinterest in urban tourism.

This heritage faces modern challenges such as demographic pressure, rapid urbanisation and the need to reconcile protection and development. Its preservation is synonymous with safeguarding the region's unique cultural identity, offering future generations a tangible link with their past.

The tourism value of urban heritage in the Mediterranean has gained in importance in a world that is placing increasing emphasis on the sustainable development of cities. By putting this heritage on the tourist map, cities can attract more visitors, boost their local economies and preserve their unique cultural heritage. E-tourism platforms could also facilitate the collection of information and funds, contributing to the preservation and revitalisation of urban heritage and offering a solution for its valorisation. These same digital tools can open up other opportunities for the promotion, tourism and marketing of this urban heritage as a tourism product.

THE AIM OF THE SYMPOSIUM

- Bring together researchers, academics, professionals and managers from different sectors at the event organised by FSTGAT, Constantine 1 University, in collaboration with the LASTERNE laboratory and the CRAT spatial planning research centre.
- To benefit from various experiences linked to the preservation and tourist enhancement of urban heritage in the countries of the Mediterranean basin, in order to exchange knowledge and good practice.
- To formulate concrete recommendations to improve the safeguarding and enhancement of precious cultural heritages, taking into account the specific realities of troubled Mediterranean regions.
- To propose practical measures to encourage cultural promotion via E-tourism and social networks, aimed at raising awareness among a wider public and mobilising financial resources for the preservation of urban heritage.
- To contribute to the overall effort to stimulate the local economy, promote sustainability and strengthen the link between current and future generations with their unique cultural heritage.

PROPOSED THEMES FOR THE CONFERENCE

1. Urban heritage: concept, identification and tourism issues
2. Tourist vulnerability of urban heritage
3. Strategies and methods for the preservation and sustainable tourism enhancement of urban heritage
4. Cultural promotion using e-tourism and social networks to enhance the tourist value of urban heritage

HOW TO PARTICIPATE

- Anyone wishing to take part by means of a paper or poster must send an extended abstract in Word format which must include the following information:

Title

Surname(s) and first name(s)

Affiliation, e-mail address and telephone number

The chosen theme

The abstract in 2 pages (margins 2 on all four sides, 12 times new roman for communication in English or French, 14 simplified arabic in Arabic, line spacing 1.15)

Five key words

Bibliographical references on a separate page

- The language of the paper: Arabic, English or French
- The paper should not exceed 12 pages
- The paper proposal should be sent to the following e-mail address : tourism.heritage.colloq@gmail.com, link : <https://fac.umc.edu.dz/fst/>

IMPORTANT DATES

Deadline for submissions: **20 August 2024**

Final acceptance of papers: **1 September 2024**

Deadline for confirmation of participation: **5 September 2024**

Submission of full papers: **11 October 2024**

Deadline for sending recordings of remote presentations: **30 October 2024**

Conference dates: **11 and 12 November 2024**

PARTICIPATION FEES

Doctoral student **5000 DA**

Teacher-researcher **10000 DA**

Participation fees cover: coffee break, lunch and documentation

VENUE OF THE EVENT

Faculty of Earth Sciences, Geography and Territorial Planning; University of Constantine 1
Frères Mentouri

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